

Mario Cubillos

Senior Art Director

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EXPERIENCE

Permanent: Concept Direction and Art Direction

Particlebrand (03.09 - 10.09)

Service Creative Director / Partner

Helped rebrand justintimberlake.com and sister companies. Worked on building a new Interactive Department while developing new client relations.

Clients: Justin Timberlake, Esmee Denters, Robo.to, Play

Razorfish (11.08 - 02.09)

Senior Art Director

Concepted, art directed and designed several pitches and interactive sites for multiple brands.

Clients: Mattel, Barbie, Shutterfly, Intel

Organic (01.07- 10.08)

Art Director

Art Directed and designed several pitches, interactive sites and rich media advertisement for several clients.

Clients: Mitsubishi, WB, VeriSign, Ask.com, Juniper, Sony

EDUCATION

The Arts Institute of California - San Francisco, CA

Interactive Media Design

Cabrillo College - Santa Cruz, CA

Multimedia

SPECIALTIES

Photoshop, Dreamweaver, Illustrator, Flash, CSS, DHTML, InDesign Premier, After Effects. Fluent in Spanish

Freelance: Concept Direction and Art Direction

OGILVY / NYC

Senior Art Director / Freelance

Concepted, art directed managed and designed an online media and print campaign for GAP.

Clients: GAP

TBWA / NYC

Senior Art Director / Freelance

Art directed managed and designed an online media campaign for LG.

Clients: LG

JWT / NYC

Senior Art Director / Freelance

Concepted, art directed and designed various Interactive / print campaigns for various clients. Worked closely with illustrators, motion artists, photographers and retouchers to execute cohesive brand experiences.

Clients: Microsoft, Smirnoff, Stride, Skinny Cow

Publicis Modem NYC / SF (present)

ACD / Freelance

Concepted, art directed managed and designed an online media campaign for LG Mobile S.A and USA.

Clients: LG Mobile, PayPal

AKQA / SF

Art Director / Freelance

Concepted, art directed and designed various Interactive and mobile campaigns for Visa FIFA 2010. Portal hub pages for xbox.com and visual explorations for Auto Desk new brand.

Clients: XBOX, Auto Desk, Visa

McCann Erikson / SF

Art Director / Freelance

Concepted, executed and art directed two large interactive campaigns for HP and XBOX.

Clients: Xbox, HP

More experience upon request.